

Media Advisory for January 21, 2010  
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**Innovation Alliance to Host January 21 Conference,  
“Patents, Innovation and Job Creation: A Virtuous Circle”**  
*Keynote remarks by USPTO Director David Kappos*

As the U.S. economy struggles with high unemployment, the Innovation Alliance hosts a half-day discussion with inventors, entrepreneurs, business leaders, and industry experts on the economic value of patents and a vigorous USPTO. The conference features remarks from **David Kappos**, Director of the U.S. Patent and Trademark Office, and **Paul Michel**, U.S. Court of Appeals for the Federal Circuit, Retired Chief Judge. **Gene Quinn**, founder of *IPWatchdog, Inc* and **Kim Hart**, reporter at *Politico* will moderate morning panels on creating jobs and the impact of patents on the modern innovation economy.

Additional confirmed panelists and speakers include:

**Robert Alt**, The Heritage Foundation  
**Gregory J. Junemann**, IFPTE, AFL-CIO  
**Lisa Kuuttila**, STC.UNM  
**Bill Jones**, Cummins-Allison Corp.

**Harry J. Leonhardt**, Amylin Pharmaceuticals  
**William J. Merritt**, InterDigital  
**Hank Nothhaft**, Tessera  
**John Swart**, Exemplar Genetics

Agenda: **Friday, January 21, 2011**  
**The Newseum**, 555 Pennsylvania Ave., N.W.

- 9:00 Address by **Retired Federal Circuit Chief Judge Paul Michel**
- 9:45 Panel: Job Creation and Innovation: How an Idea Can Create Jobs and Economic Growth, Moderated by **Gene Quinn, IPWatchdog, Inc.**
- 11:15 Patents in the Modern Innovation Economy, Moderated by **Kim Hart, Politico**
- 1:00 Keynote Address by **U.S. Patent and Trademark Office Director David Kappos**
- 1:45 Adjourn